

Raising Cycling in Ryedale

Notes from Meeting 3rd June 2014, Ryedale District Council Offices, Malton

Present:- Helen Gundry(Kirkbymoorside Environment Group),
Rupert Douglas (Sustrans),
Ian Squires (Big Bear Bikes)
Craig Nattress (Ryedale District Council & Welcome to Yorkshire
Catriona McLees (North York Moors National Park)

1. Introductions and apologies:-

Apologies received from Karl Gerhardsen (North York Moors National Park), Keith Buck (Ryedale & Scarborough CTC), Paul Hepworth (CTC and York Cycle Show), Matthew Enticknap, Jean Kershaw

2. Matters arising

Copies of the Business Toolkit for Le Tour were distributed by Craig.

There has been a huge amount of interest in the coming of Le Tour and large numbers of visitors are expected along the route. Tourism Ryedale have had no contacts, but it is anticipated that the legacy of the le Tour will have an impact; definitely if the possible follow-up event in 2015 comes to Ryedale.

The Local Sustainable Transport Fund bid decision will be given in July. If successful, it will provide £500,000 each for NYM and YD National Parks to develop cycling and walking tourism, plus a small contribution to Dalesbus and Moorsbus.

3. Routes & facilities development,

Sustrans have been commissioned by Ryedale District Council to produce a Development Plan for the proposed Malton to Pickering cycle route.

Rupert is in discussion with Matt Sweeting, Cycling Champion for Highways Agency, about the Huttons Ambo crossing of the A64; Matt has a budget for crossings that reduce severance of communities. It could be part of a National Cycle Network route, especially if the Whitewall Quarry development goes ahead and increases heavy traffic on the current route into Norton/Malton.

Progress is needed following the meeting between some Parish Councils and David Hall of Sustrans in Nov 2013. The Ryedale Market Towns group, Ryedale District Council and Sustrans would be in support of this. A follow up meeting is to be arranged. Ideas for Ryedale routes need to go to the Local Enterprise Partnership.

Rupert and Catriona have met with Robert Goodwill MP to try to get his support for improvements to the Scarborough to Whitby cinder track, and the possibility of opening a tunnel in the Mulgrave estate.

4. Events 2014 and promotion

Catriona reported that Karl Gerhardsen has been helping to organise a Moors to Shores off-road sportif, starting in Dalby Forest, for around 300 riders. The Mayors Ride in Scarborough has just happened, and Karl provides a lot of advice to people wanting to hold one-day cycle events in the National Park.

Ash from Northern Ride in Malton is involved in a full day event on the 22nd June, further information on their website.

Ryedale District Council have purchased the name getryedalecycling.com, which could be used in tandem with the already useful gethambletoncycling.com

Rupert suggested that the “Great Outdoors” leaflet should be updated and re-issued, as a way of promoting cycling of all kinds.

Craig suggested that a list of coming events should be circulated with Raising Cycling’s minutes each time. He will forward the current up to date list to Helen for circulation. Because lists quickly go out of date, it was agreed that a Raising Cycling postcard, with all the useful websites on it, would be a better option. Funding would need to be found for this.

The National Park’s Moor-to-sea website is now shut, but the new NYMNPA website will soon to be launched with lots of cycling information on it. The National Park Authority agreed to “market” all of Ryedale, stopping short of the Wolds, but do not use the Ryedale name. Catriona will be updating yorkshire.com

A Dutch cycling writer will be visiting in July, and Lesley Williams of Visit England is hoping that P & O Ferries will increase their support for visiting cyclists. Much to do to develop overseas marketing and make use of UK wide shows.

There will be a Guardian supplement about York and the North York Moors coming out soon.

5. Date of next meeting:-

Now changed to Tuesday 4th November, 10.30am, Ryedale District Council, Malton

